



KBR68H



KBR68Hs Goal

Assist Indonesia's transition to democracy
by
producing reliable information
and
encourage citizen participation
through
increased information access

The Challenge

- A country emerging from three decades of authoritarian rule that severely restricted civic participation in public life
- An archipelago of 17,000 islands with poor communications infrastructure
- A Jakarta-centric approach to policy making



- KBR68H is Indonesia's first independent national radio news agency
- It produce 8 hours a day of interactive information-based programming
- 650 radio stations across Indonesia and Asia broadcast KBR68H programs
- KBR68H has 18 million listeners in Indonesia alone

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KBR68H



More than just a news agency...

KBR68H is a network for development.

It has created a new paradigm for democratic engagement by establishing an effective means of interaction between citizens and decision makers regardless of their economic or social status or their location across the archipelago.

Radio content

KBR68H produces hourly news bulletins and news analysis, as well as regionally based news programs for Aceh, Papua and Maluku.

KBR68H is also pioneering investigative journalism through its daily program, SAGA.

KBR68Hs popular talk shows cover topics such as legal reform and human rights, education, religious tolerance, decentralization, environment, and health.

A two-way communication channel

KBR68H has harnessed the interactive potential of radio to engage citizens, often for the first time, in debates on their country's democratic transition.

Its public education programs are all interactive, with listeners all over the country able to participate in discussions live on air by phoning into the program using a toll free number or else by sending text messages which are read out on air by the program presenters.

These interactive programs have proven highly popular, with dozens and sometimes hundreds of calls and messages sent in to each program.



Much more than just a news agency....

With PPMN, raising professional standards, extending information access



... and ending isolation

150 of the 485 regencies in Indonesia are classified as “least developed”. In addition to poor education and health services, they also have no local media.

These communities lack a channel for local voices as well as a means of engaging with local government.

...by building local radio stations



With over 150 regencies lacking information, KBR68H and PPMN are building new radio stations to provide a medium for previously unheard voices.

Impact

- These stations have political impact: providing an effective means of communication and engagement between local government and local communities.
- They also have economic impact: publicizing information about market prices is particularly valuable in these rural, largely subsistence, communities.
- The social and cultural impact is significant: these stations offer a channel for local cultural expression as well as encouraging greater social cohesion.

Emergency Assistance for Disaster Areas

26 radio stations in post-tsunami Aceh

8 radio stations in post-earthquake Yogyakarta





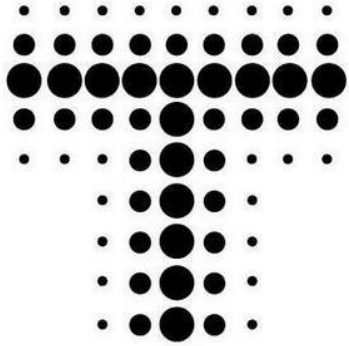
Green Radio is a radio station in Jakarta focusing on environmental issues such as the capital's increasingly serious annual flooding



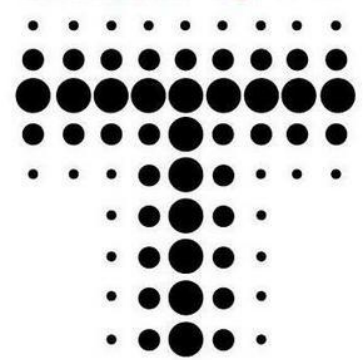
Green Radio also conducts off air programs with listeners to encourage concrete action to improve the environment, and plans to set up a Green Education site to teach children and adults about the environment.



TEMPOTV



TEMPOTV



A television production house committed to producing high quality talk shows and features that serve the public interest.

Asia Calling

Asia Calling is a weekly regional current affairs radio program that aims to counter extremism and intolerance in the region by promoting tolerance, democracy, and respect for fundamental rights in Asia.

KBR68 

Remarkable Reach Across Asia



KBR68H has partnered with some of the region's leading independent media.



Today Asia Calling is heard by millions via over 240 stations in local languages in 10 countries in Asia.



Asia Calling provides radio listeners across Asia with a reliable source of accurate information about Asia, produced in Asia by Asians.

It raises awareness about cross-border issues relating to political, economic, social and cultural developments and the role listeners can play in the region's development.

It seeks to increase a sense of community across the region among pro-democratic forces by providing information about their activities and promoting positive, pro-active approaches to shared problems and challenges.



Asia Calling also provides positive examples of initiatives to encourage acceptance and tolerance of differences while promoting respect for fundamental freedoms and mutual understanding across the countries of Asia with a special focus on the rights of women.

The program also provides training for Asia Calling correspondents that benefit not only the program but also the other regional media for which they work.



2008-2009, Winner, King Baudouin International Development Prize, Belgium

2008, Nominee, Association of International Broadcasters, United Kingdom

2004 and 2005, Finalist, Development Gateway Foundation Award, USA

2003, Laureate, Tech Museum Awards, USA

2003, 2004, International Federation of Journalists, Award for Tolerance



- 2008, 'Heroes of Society' Award, Danamon Bank
- 2008, Ministry of Agriculture journalism award
- 2008, Alliance of Independent Journalists (AJI) journalism award
- 2008, METI journalism award
- 2008, 1st, 2nd and 3rd prizes, UNICEF and AJI award
- 2008, Perwani national journalism award
- 2007, UN Ambassador for MDGs awards
- 2007, UNICEF education reporting awards
- 2007, Cakram Magazine, best radio award
- 2007, AJI, best radio feature award
- 2005, Tsunami Award, Aceh Arts Council
- 2004, Adam Malik Award, Indonesian Foreign Affairs Ministry
- 2004, Indonesian National Election Commission, election reporting award
- 2004, Pertamina press awards
- 2003, 2001, 2001, 1st prize, Fredrich Naumann Stiftung radio awards